CITO KEUNS®

SERIOUS HAIR CARE

Dist.Alpha New York 11223 U.S.A 1-800-850-1298

Perfectly Suited for the Very Lucrative Natural Hair Care Market





Introducing

ABSOLUTE ARGAN OIL 5⁺ LINE

START TARGETING NATURAL & HEALTHY PERFECT
BEAUTIFUL HAIR NOW







ARGAN OIL 5⁺ HYDRATING SHAMPOO

FOR ALL HAIR TYPES

55ml/300ml/475ml/1000ml



- + Argan oil treatment
- + 100% sulfate & paraben free
- + Mild wash scalp balance
- + Anti-hair loss
- + Anti-dandruff

For weightless rehydration, designed to rebalance the hair's moisture level. Damaged hair is repaired and regains softness, suppleness and shine. The innovative ultra hydrating formulas offer extraordinary superior hydration. Recharge the hair with natural argan oil moisture without overburdening it. For soft, supple and nourished hair, full of healthy shine and vitality.

DIRECTIONS:

Apply to wet hair, massage into lather. Rinse.

ARGAN OIL 5+ HYDRATING CONDITIONER

FOR ALL HAIR TYPES

55ml/300ml/475ml/1000ml



+ Argan oil treatment

+ hydrating & smoothing moisturizer

- + 100% paraben free
- + anti-hair loss
- + anti-tangle

For concentrated natural argan oil conditioning, hydrates, smoothes and protects medium to coarse tresses while preventing frizz and split ends. Packed with hydrating botanicals, this lightweight conditioner instantly detangles while helping to provide anti-fade protection to color-treated hair. Keratin amino acids restore the fiber and reinforce hair, leaving it stronger, silky soft and shiny. For hair returned to its optimal level of health, smooth frizzy and unruly hair surfaces improving combability and providing a mirror-like shine.

DIRECTIONS:

After shampooing, apply and distribute through hair. Rinse.







ARGAN OIL 5+ HAIR SERUM

FOR ALL HAIR TYPES

100ml

+ Argan oil treatment

Ultra-light miracle argan oil

- + top moisturizer & brilliance
- + super antioxidants
- + argan essential oil

Argan oil is rich in vitamin E, phenols, carotenes, squalene, and fatty acids. The essential fatty acids fight against drying, dehydrating and the loss of elasticity. Argan oil hair serum is a luxurious elixir to restore over-processed hair damaged by chemicals and environmental free radicals - it also revives, hydrates and detangles hair, wigs and hair extensions. Ultra-light miracle argan oil leaves NO residue and No oil build up, only provides silky finish and brilliant shine.

DIRECTIONS:

Apply a few drops prior to styling. Argan oil hair serum can be applied to the hair at any time.

ARGAN OIL 5⁺ SHINE SPRAY

FOR ALL HAIR TYPES

100ml

+Argan oil treatment

+glimmer shine

- +heat protector
- +oil base finishing spray
- +Ultra-light miracle argan oil

Argan oil shine spray provides natural touch without build-up . Oil base finishing spray gives hair lightweight softness and creates an invisible veil of luminous shine. Provides thermal and UV protection, creates firm,smooth, shiny and ultra-moisturized hair and protects hair from environmental aggressions.

DIRECTIONS:

Spray argan oil shine spray onto wet or dry hair, do not rinse. Use as a finish after styling



ARGAN OIL 5⁺ HYDRATING MASK

FOR ALL HAIR TYPES

100ml/250m/500ml/1000ml

+Argan oil treatment

+sparkle long lasting shine & smooth &softness

- +100% paraben free
- +Hydrating moisturizer
- +Anti-hair loss

Argan based anti-aging hydrating mask is rich in fatty acids (omega 6, ...), vitamin A and vitamin E which provides repair and deep hydration and protects cell membranes against oxidation, slows the aging of the hair fiber. Extended use greatly improves the suppleness and shine of hair.

DIRECTIONS

After shampooing, apply and distribute through hair. Wait for 5 -10 minutes and rinse thoroughly.